



## Press Release

September 3, 2009

### Re: BICO takes proactive approach to H1N1

Barbados' leading ice-cream manufacturer and distributor, BICO has taken proactive measures to protect its staff and customers who enjoy BICO's varied delights including Nestle and Walls products.

All of BICO's delivery vehicles and mobilers have been outfitted with hand sanitizer units in an effort to counteract the anticipated spread of H1N1 which reports indicate may surge with the back to school thrust and the start of the upcoming tourist season.

BICO also operates the Harbour Cold Store and sanitizer units are also strategically placed in that operation because as Quality Control Officer Ann Scott confirms Bico is committed to ensuring that its pre-emptive efforts are available to all: including visitors.

"We did not hesitate to outfit our departments and vehicles because the current status of the H1N1 is precarious and we are interested in the well-being of our staff and customers".

In addition to the placing of the sanitizer units other precautionary information is being to all staff who have been encouraged to sanitise their hands regularly throughout the day.

